

Saturday 02<sup>nd</sup> March 2024-Print Version



*DGP of J&K Police, R R Swain lighting ceremonial lamp to inaugurate Empyrean 2024 at IIM Jammu.*

## Management fest 'Empyrean 2024' begins at IIM Jammu

*Excelsior Correspondent*

JAMMU, Mar 2: The Indian Institute of Management, (IIM) Jammu, commenced its highly anticipated cultural and management fest, "Empyrean 2024", which was formally inaugurated by R R Swain, Director General of Police (DGP), Jammu and Kashmir.

The inaugural event, held at the newly inaugurated, "Mandapam" Auditorium at the Jagti Campus, was presided by Prof B S Sahay, Director, IIM Jammu.

Present on the occasion were Prof Jabir Ali, Dean of Academics, IIM Jammu, and Cmdr Kesavan Baskaran, Chief Administrative Officer, IIM Jammu along with faculty, officers, staff, and students at the Institute.

On the occasion, the second edition of IIM Jammu's Hindi magazine, "Trikuta", was unveiled by the chief guest R R Swain, along with other dignitaries present on the dais.

DGP R R Swain, while inaugurating Empyrean 2024, hoped a strong alliance between IIM Jammu and J&K Police. He urged the students to delve into

response management, operations, and thereby strengthening the comprehensive functions of the police force along with people's grievances management.

Prof B S Sahay, Director IIM Jammu, said that right from budgeting to artist arrangements, and sponsorship, the students have spearheaded every aspect of this cultural fest igniting creativity and collaboration.

The Kavi Sammelan, hosted as part of the Hindi Rajbhasha Committee on the inaugural ceremony of "Empyrean 2024", showcased the timeless allure of poetry in Indian culture, reminding audiences of the profound impact of words on the human spirit.

Renowned Hindi poets including Shambhu Shikhar, Dinesh Bawra, Manika Dubey, Padmini Sharma, Sartaj Ul Hasan, Swayam Shrivastava, and Prof Deepak Swami graced the stage, weaving tales of emotion and insight that resonated deeply with the audience.

The festivities continued with a soul-stirring performance by Aseem Sharma and Band on the Main Stage, captivating the audience with melodious renditions and dynamic stage presence.

Saturday 02<sup>nd</sup> March 2024-Web Version

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B [Daily Excelsior](#) March 3, 2024



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[https://www.dailyexcelsior.com/management-fest-empyrean-2024-begins-at-iim-jammu/#:~:text=JAMMU%2C%20Mar%202%3A%20The%20Indian,DGP\)%2C%20Jammu%20and%20Kashmir.](https://www.dailyexcelsior.com/management-fest-empyrean-2024-begins-at-iim-jammu/#:~:text=JAMMU%2C%20Mar%202%3A%20The%20Indian,DGP)%2C%20Jammu%20and%20Kashmir.)

# Greater Jammu

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the daily newspaper

"When you wish good for others, good things come back to you. This is the law of nature."

Saturday 02<sup>nd</sup> March 2024

## Empyrean 2024 takes off at IIM Jammu

### GJ REPORT

**JAMMU, MAR 2:** The Indian Institute of Management, (IIM) Jammu, kicked off its much-awaited cultural and management fest, "Empyrean 2024," with a formal inauguration by Chief Guest R.R. Swain, IPS, Director General of Police (DGP), Jammu and Kashmir, on 1st March 2024. The inaugural event took place at the newly inaugurated "Mandapam" Auditorium at the Jagti Campus.

The event was presided over by Prof. B.S. Sahay, Director, IIM Jammu, and attended by Prof. Jabir Ali, Dean of Academics, IIM Jammu, and Cmdr. Kesavan Baskaran, Chief Administrative Officer, IIM Jammu, along with faculty, officers, staff, and students of the institute.

During the ceremony, the second edition of IIM Jammu's Hindi Magazine Publication, "Trikuta," was unveiled by the Chief Guest, R.R. Swain, IPS, DGP, Jammu and Kashmir, along with other dignitaries present, highlighting the institute's commitment to literary and cultural pursuits alongside academic excellence. The Hindi Patrika,



Director General of Police, R.R. Swain lighting the ceremonial lamp at IIM Jammu.

"Trikuta," was compiled and coordinated by the PR-Corporate Communication Committee of IIM Jammu along with faculty and staff members.

Chief Guest R.R. Swain, IPS, DGP Jammu and Kashmir, praised the state-of-the-art infrastructure at IIM Jammu Campus. He expressed hope for a strong alliance between IIM Jammu and the Police Security, encouraging students to engage in response management and operations to enhance the comprehensive functions of the police force and address people's grievances.

Prof. B.S. Sahay, Director, IIM Jammu,


emphasized the student-driven essence of Empyrean 2024, highlighting the students' involvement in every aspect of the cultural fest, from budgeting to artist arrangements and sponsorship.

The Kavi Sammelan, hosted as part of the Hindi Rajbhasha Committee during the inaugural ceremony of "Empyrean 2024," showcased the timeless beauty of poetry in Indian culture. Renowned Hindi Poets graced the stage, delivering eloquent verses that resonated deeply with the audience.

The festivities continued with a captivating performance by Aseem Sharma and

Band on the Main Stage, adding to the vibrant atmosphere of Empyrean 2024.

As Empyrean 2024 unfolds, attendees can look forward to a diverse lineup of engaging events and performances that promise to captivate, inspire, and unite individuals from all walks of life. The inauguration of "Empyrean 2024" reflects IIM Jammu's commitment to excellence in both academic and extracurricular pursuits, fostering an environment of innovation, talent development, and cultural enrichment. With each event building upon the success of the last, there is palpable anticipation and excitement surrounding the remaining festivities of the festival. The seamless execution of the inaugural event sets a promising tone for the remaining events and competitions planned for the cultural and management fest of IIM Jammu. As anticipation mounts for upcoming events, attendees can expect a continuation of the professionalism and quality demonstrated thus far, reaffirming IIM Jammu's dedication to excellence and cultural enrichment through Empyrean 2024.




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Dr. Shikha Gupta  
Dr. Sakshi Sharma

**2 dead, 6 injured as incessant rain pounds wide parts of Jammu**

**Govt releases Rs 272 Cr housing assistance for rural families under PMAY-G**

**Judicial Academy, WWF India organize orientation programme on 'Wildlife and Forest Conservation Law'**

Saturday 02<sup>nd</sup> March 2024

## Empyrean 2024 inaugurated at IIM Jammu



*DGP J&K, R.R. Swain lighting a ceremonial lamp.*

**■ STATE TIMES NEWS**

**JAMMU:** The Indian Institute of Management (IIM) Jammu kicked off its highly anticipated cultural and management fest, "Empyrean 2024," with a formal inauguration ceremony at the newly inaugurated "Mandapam" Auditorium at the Jagti Campus.

The event was graced by Chief Guest R.R. Swain, Director General of Police (DGP), Jammu and Kashmir, along with other dignitaries including Prof. B.S. Sahay, Director of IIM Jammu, Prof. Jabir Ali, Dean of Academics, and Cmdr. Kesavan Baskaran, Chief Administrative Officer.

During the inauguration, the second edition of IIM

ment in all aspects of the cultural fest. He reiterated that right from budgeting to artist arrangements, and sponsorship, the students have spearheaded every aspect of this cultural fest igniting creativity and collaboration.

The inaugural ceremony featured a Kavi Sammelan hosted by the Hindi Rajbhasha Committee, showcasing the richness of Indian poetry with renowned poets Shambhu Shikhar, Dinesh Bawra, Manika Dubey, Padmini Sharma, Prof. Sartaj Ul Hasan, Swayam Shrivastava, and Prof. Deepak Swami gracing the stage.

This was followed by a captivating performance by Aseem Sharma and Band, setting the tone for the diverse lineup of events and performances scheduled for Empyrean 2024.

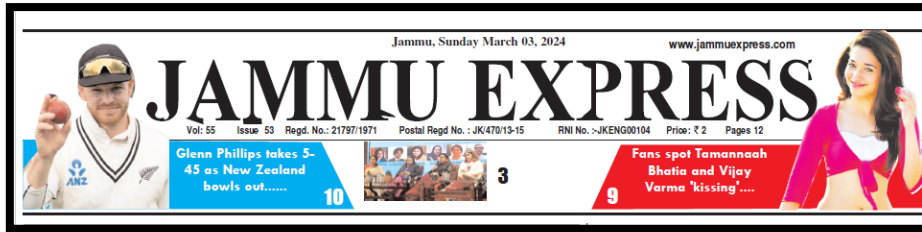
As the festival unfolds, attendees can expect a continuation of engaging events and performances that promise to inspire and unite individuals from various backgrounds. The seamless execution of the inaugural event reflects IIM Jammu's commitment to excellence and sets a high standard for the remaining festivities.

Jammu's Hindi Magazine Publication, "Trikuta," was unveiled, emphasizing the institute's dedication to promoting literary and cultural activities alongside academic excellence.

The magazine was a collaborative effort of the PR-Corporate Communication Committee, faculty, and staff of IIM Jammu.

Chief Guest R.R. Swain praised the state-of-the-art infrastructure at IIM Jammu and encouraged collaboration between the institute and the police force, particularly in response management and operations.

Prof. B.S. Sahay highlighted the student-driven nature of Empyrean 2024, emphasizing the students' involve-



Saturday 02<sup>nd</sup> March 2024

## Celebrating Art, Culture, and Management: Empyrean 2024 Inaugurated at IIM Jammu



JAMMU EXPRESS NEWS  
JAMMU, MAR 02

The Indian Institute of Management, (IIM) Jammu, commenced its highly anticipated cultural and management fest, "Empyrean 2024," being formally inaugurated by Chief Guest Shri R.R. Swain, IPS, Director General of Police (DGP), Jammu and Kashmir on 1st March 2024. The inaugural event, held at the newly inaugurated, "Mandapam" Auditorium at the Jagti Campus. The event was presided by Prof. B.S. Sahay, Director, IIM Jammu. Present on the occasion were Prof. Jabir Ali, Dean of Academics, IIM Jammu, and Cmdr. Kesavan Backkaran, Chief Administrative Officer, IIM Jammu along with faculty, officers, staff, and students at the Institute.

On the momentous occasion, the second edition of IIM Jammu's Hindi Magazine Publication, "Triakuta", was unveiled by the Chief Guest Shri R.R. Swain, IPS, DGP, Jammu and Kashmir along with other dignitaries present on the dais, underscoring the institute's commitment to fostering literary and cultural endeavours alongside academic excellence. The Hindi Patrika, "Triakuta" was compiled and coordinated by PR-Corporate Communication Committee of IIM Jammu along with the faculty and other staff members of the Institute.

Chief Guest, Shri R.R. Swain, IPS, DGP Jammu and Kashmir, commended the state-

of-the-art infrastructure at IIM Jammu Campus. Inaugurating Empyrean 2024, He expressed anticipation for a strong alliance between IIM Jammu and Police Security, where he urged the students to delve into response management, operations, and thereby strengthening the comprehensive functions of the police force along with people's grievances management.

Prof. B.S. Sahay, Director, IIM Jammu illuminated the way forward as Empyrean 2024 was inaugurated, the cultural fest of IIM Jammu, emphasizing its student-driven essence. He reiterated that right from budgeting to artist arrangements, and sponsorship, the students have spearheaded every aspect of this cultural fest igniting creativity and collaboration.

The Kavi Sammelan, hosted as part of the Hindi Rajbhasha Committee on the inaugural ceremony of "Empyrean 2024", IIM Jammu showcased the timeless allure of poetry in Indian culture, reminding audiences of the profound impact of words on the human spirit. Renowned Hindi Poets including Shri. Shambhu Shikhar, Shri. Dinesh Bawra, Ms. Manika Dubey, Ms. Padmini Sharma, Prof. Sartaj UHasan, Shri Swayam Shrivastava, and Prof. Deepak Swami graced the stage, weaving tales of emotion and insight that resonated deeply with the audience. Their eloquent delivery and intricate play of words left an indelible mark, evoking applause, and heartfelt appreciation. This activity was coordinated by

Hindi Rajbhasha Committee, IIM Jammu.

Following the Kavyanjali Kavi Sammelan, the festivities continued with a soul-stirring performance by Shri Aseem Sharma and Band on the Main Stage, captivating the audience with melodious renditions and dynamic stage presence. As Empyrean 2024 unfolds, attendees can anticipate a diverse lineup of engaging events and performances that promise to captivate, inspire, and unite individuals from all walks of life. With each event building upon the success of the last, there is anticipation and excitement surrounding the remaining festivities of the festival.

The inauguration of "Empyrean 2024" reflects IIM Jammu's unwavering commitment to excellence in both academic and extracurricular pursuits, fostering an environment of innovation, talent development, and cultural enrichment. As Empyrean 2024 unfolds, attendees can anticipate a lineup of engaging events and performances that promise to captivate, inspire, and unite individuals from all walks of life. With each event building upon the success of the last, there is palpable anticipation and excitement surrounding the remaining festivities of the festival. The seamless execution of the first event of "Empyrean 2024" has paved the way for the smooth implementation of the remaining events and competitions planned for the cultural and management fest of IIM Jammu.

With the inaugural event demonstrating a high level of organization and participation, there is confidence in the institute's ability to replicate similar success across all facets of the festival. As anticipation continues to mount for upcoming events, attendees can rest assured of a seamless continuation of the professionalism and quality demonstrated thus far. Empyrean 2024 serves as a testament to IIM Jammu's steadfast commitment to excellence, fostering an environment conducive to innovation, talent development, and cultural enrichment.

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**NIN NEWS SERVICE  
JAMMU, MAR 2**

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**REFUGEE MESSAGE BUREAU**  
JAMMU, MARCH 1

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Saturday 02<sup>nd</sup> March 2024

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Observer Bureau  
Jammu, Mar. 2

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**Saturday 02<sup>nd</sup> March 2024**

## **IIM Jammu's Empyrean 2024 Fest: DGP Swain Inaugurates, Celebrates Culture and Management**

Empyrean 2024 at IIM Jammu showcased a blend of cultural and academic brilliance, marking a grand opening with notable attendees and performances.

Rafia Tasleem 02 Mar 2024 19:28 EST Updated On 02 Mar 2024 21:12 EST



Jammu witnessed the grand opening of the Indian Institute of Management Jammu's cultural and management fest, "Empyrean 2024," on March 2, 2024. The event, marked by the presence of Director General of Police (DGP) Jammu and Kashmir, R R Swain, and IIM Jammu's Director Prof B S Sahay, showcased a blend of academic brilliance and cultural vibrancy at the Mandapam Auditorium, Jagti Campus.

### **Unveiling Creativity and Leadership**

"Empyrean 2024" kicked off with the unveiling of IIM Jammu's Hindi magazine "Trikuta," by DGP R R Swain. This gesture underscored the fest's commitment to fostering cultural

richness alongside management education. Swain emphasized the potential for a strong alliance between IIM Jammu and J&K Police, encouraging students to explore aspects of response management and operations. Prof B S Sahay highlighted the students' role in orchestrating the fest, from budgeting to artist arrangements, reflecting their leadership and creative skills.

### **Poetry and Music Resonate**

The fest's inaugural day was further embellished with a Kavi Sammelan, celebrating the Hindi Rajbhasha. Renowned poets such as Shambhu Shikhar and Dinesh Bawra captivated the audience with their emotive and insightful poetry, showcasing the profound impact of words. The evening also featured a mesmerizing performance by Aseem Sharma and Band, demonstrating the fest's dedication to blending cultural performances with management learning experiences.

### **Empyrean 2024: A Fusion of Culture and Management**

Beyond entertainment, "Empyrean 2024" stands as a testament to IIM Jammu's holistic approach to education, blending cultural exposure with management expertise. The fest not only provides a platform for students to showcase their talents but also fosters an environment of learning and collaboration. As the fest continues, it promises more opportunities for participants to engage in workshops, discussions, and cultural showcases, thereby enriching their educational journey at IIM Jammu.

The successful inauguration of "Empyrean 2024" at IIM Jammu sets a precedent for future fests, aiming to cultivate a rich cultural and academic atmosphere. It serves as a beacon of creativity, leadership, and collaboration, preparing students for the diverse challenges and opportunities in the world of management.

<https://bnnbreaking.com/world/india/iim-jammus-empyrean-2024-fest-dgp-swain-inaugurates-celebrates-culture-and-management>



Saturday 02<sup>nd</sup> March 2024

## **“Celebrating Art, Culture, Management: Emphyrean 2024 Inaugurated at IIM Jammu”**

### **DGP Swain attends the event as chief guest**

by KH Business Desk March 3, 2024 in Jammu Reading Time: 2min read

Jammu : The Indian Institute of Management, (IIM) Jammu, commenced its highly anticipated cultural and management fest, “Emphyrean 2024,” being formally inaugurated by Chief Guest R.R. Swain, the Director General of J&K Police. The inaugural event, held at the newly inaugurated, “Mandapam” Auditorium at the Jagti Campus. The event was presided by Prof. B.S. Sahay, Director, IIM Jammu.

Present on the occasion were Prof. Jabir Ali, Dean of Academics, IIM Jammu, and Cmdr. Kesavan Baskaran, Chief Administrative Officer, IIM Jammu along with faculty, officers, staff, and students at the Institute.

On the momentous occasion, the second edition of IIM Jammu’s Hindi Magazine Publication, “Triakuta”, was unveiled by the Chief Guest Shri R.R. Swain, IPS, DGP, Jammu and Kashmir along with other dignitaries present on the dais, underscoring the institute’s commitment to fostering literary and cultural endeavours alongside academic excellence. The Hindi Patrika, “Triakuta” was compiled and coordinated by the PR-Corporate Communication Committee of IIM Jammu along with the faculty and other staff members of the Institute.

The Kavi Sammelan, hosted as part of the Hindi Rajbhasha Committee on the inaugural ceremony of “Emphyrean 2024”, IIM Jammu showcased the timeless allure of poetry in Indian culture, reminding audiences of the profound impact of words on the human spirit.

Renowned Hindi Poets including Shri. Shambhu Shikhar, Shri. Dinesh Bawra, Ms. Manika Dubey, Ms. Padmini Sharma, Prof. Sartaj Ul Hasan, Swayam Shrivastava, and Prof. Deepak Swami graced the stage, weaving tales of emotion and insight that resonated deeply with the audience. Their eloquent delivery and intricate play of words left an indelible mark, evoking applause, and heartfelt appreciation. This activity was coordinated by Hindi Rajbhasha Committee, IIM Jammu.

Following the Kavyanjali Kavi Sammelan, the festivities continued with a soul-stirring performance by Shri Aseem Sharma and Band on the Main Stage, captivating the audience with melodious renditions and dynamic stage presence.

With the inaugural event demonstrating a high level of organization and participation, there is confidence in the institute's ability to replicate similar success across all facets of the festival. As anticipation continues to mount for upcoming events, attendees can rest assured of a seamless continuation of the professionalism and quality demonstrated thus far. Empyrean 2024 serves as a testament to IIM Jammu's steadfast commitment to excellence, fostering an environment conducive to innovation, talent development, and cultural enrichment.

<https://thekashmirhorizon.com/2024/03/03/celebrating-art-culture-management-empyrean-2024-inaugurated-at-iim-jammu/>

# Dogra Herald

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## Celebrating Art, Culture, and Management: Empyrean 2024 Inaugurated at IIM Jammu

March 3, 2024



DOGRA HERALD BUREAU JAMMU, Mar 2

The Indian Institute of Management, (IIM) Jammu, commenced its highly anticipated cultural and management fest, "Empyrean 2024," being formally inaugurated by Chief Guest Shri R.R. Swain, IPS, Director General of Police (DGP), Jammu and Kashmir on 1st March 2024. The inaugural event, held at

the newly inaugurated, "Mandapam" Auditorium at the Jagti Campus. The event was presided by Prof. B.S. Sahay, Director, IIM Jammu.

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Chief Guest, Shri R.R. Swain, IPS, DGP Jammu and Kashmir, commended the state-of-the-art infrastructure at IIM Jammu Campus. Inaugurating Emphyrean 2024, He expressed anticipation for a strong alliance between IIM Jammu and Police Security, where he urged the students to delve into response management, operations, and thereby strengthening the comprehensive functions of the police force along with people's grievances management.

Prof. B.S. Sahay, Director, IIM Jammu illuminated the way forward as Emphyrean 2024 was inaugurated, the cultural fest of IIM Jammu, emphasizing its student-driven essence. He reiterated that right from budgeting to artist arrangements, and sponsorship, the students have spearheaded every aspect of this cultural fest igniting creativity and collaboration.

The Kavi Sammelan, hosted as part of the Hindi Rajbhasha Committee on the inaugural ceremony of "Emphyrean 2024", IIM Jammu showcased the timeless allure of poetry in Indian culture, reminding audiences of the profound impact of words on the human spirit.

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Following the Kavyanjali Kavi Sammelan, the festivities continued with a soul-stirring performance by Shri Aseem Sharma and Band on the Main Stage, captivating the audience with melodious renditions and dynamic stage presence. As Emphyrean 2024 unfolds, attendees can anticipate a diverse lineup of engaging events and performances that promise to captivate, inspire, and

unite individuals from all walks of life. With each event building upon the success of the last, there is anticipation and excitement surrounding the remaining festivities of the festival.

The inauguration of "Empyrean 2024" reflects IIM Jammu's unwavering commitment to excellence in both academic and extracurricular pursuits, fostering an environment of innovation, talent development, and cultural enrichment. As Empyrean 2024 unfolds, attendees can anticipate a lineup of engaging events and performances that promise to captivate, inspire, and unite individuals from all walks of life. With each event building upon the success of the last, there is palpable anticipation and excitement surrounding the remaining festivities of the festival. The seamless execution of the first event of "Empyrean 2024" has paved the way for the smooth implementation of the remaining events and competitions planned for the cultural and management fest of IIM Jammu.

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## Celebrating Art, Culture, and Management: Emphyrean 2024 inaugurated at IIM Jammu

Written by: JK Monitor News Network

Created: 02 March 2024

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<https://jkmonitor.org/celebrating-art-culture-and-management-empyrean-2024-inaugurated-at-iim-jammu>



Saturday 02<sup>nd</sup> March 2024

## Management fest 'Empyrean 2024' begins at IIM Jammu

March 3, 2024 in Jammu



DGP of J&K Police, R R Swain lighting ceremonial lamp to inaugurate Empyrean 2024 at IIM Jammu.

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On the occasion, the second edition of IIM Jammu's Hindi magazine, "Trikuta", was unveiled by the chief guest R R Swain, along with other dignitaries present on the dais.

DGP R R Swain, while inaugurating Empyrean 2024, hoped a strong alliance between IIM Jammu and J&K Police. He urged the students to delve into response management, operations, and thereby strengthening the comprehensive functions of the police force along with people's grievances management.

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The festivities continued with a soul-stirring performance by Aseem Sharma and Band on the Main Stage, captivating the audience with melodious renditions and dynamic stage presence.

<https://jkltimes.news/management-fest-empyrean-2024-begins-at-iim-jammu/>



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